

Vessélina TOSSAN

Senior Lecturer

Research themes

Innovation management
Innovative information technologies for the well-being of individuals
Consumer engagement
Leadership and entrepreneurship

Professional career of Vessélina Tossan

After HEC and 20 years in business, Vessélina Tossan defended her doctoral thesis at the Ecole des Mines de Paris in 2003. She became a research professor at EDC Paris Business School in 2004, then a lecturer at the University of Haute Alsace in 2010. In January 2013, she became a lecturer at Cnam.

+ [CV Vessélina Tossan](#)

Publications et travaux scientifiques

[Données extraites du portail HAL](#)

Coordonnées

vesselina.tossan.auditeur@lecnam.net

<https://lirsa-en.cnam.fr/vesselina-tossan--1376265.kjsp?RH=1568816156356>