

Sanaa HAJJ SAFA

Associate researcher

Research themes

Corporate finance: Mergers and acquisitions, innovation in financing, internal and external growth. Financial inclusion.

Entrepreneurship and innovation: Entrepreneurial intent, financing entrepreneurship, innovation Business Models. Corporate Strategy

Strategic management: strategic vision, managing in complexity, strategic choices.

Professional career of Sanaa Hajj Safa



HAJJ SAFASanaa HAJJ is currently a lecturer and head of the Department of Economics and Management at Cnam Lebanon.

She is the director of a research training and several master's degrees at Cnam Lebanon and contributes to the engineering and pedagogical innovation of these degrees. She has worked as an ATER at the University of Bordeaux IV, as well as at the Cnam de Bordeaux and the Ecole Supérieure de Commerce de Bordeaux (ESCB). She is an active member of the European Erasmus + projects and a

trainer for the Agence Universitaire de la Francophonie (AUF).

Her thesis is on "Contribution to the study of the influence of strategic choices on the performance of firms involved in a takeover bid or exchange offer" in management sciences at the University Montesquieu-Bordeaux IV in 2000. She previously graduated from the IAE of Bordeaux.

A member of Lirsa, her current research focuses on entrepreneurial practices and intentions as well as on financial inclusion as a banking innovation. Her research topics are: innovation in financing, corporate finance, entrepreneurial practices and strategic choices.

+ [CV Sanaa Hajj Safa](#)

Publications et travaux scientifiques

[Données extraites du portail HAL](#)

Coordonnées

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