

Riad BAHA

Associate researcher

Research themes

- SME financing
- ME's financial risk management
- Alternative finance, green finance, and behavioural finance
- Fintech developments in the banking sector
- SME's loan pricing

Professional career of Riad Baha



BAHA Riad defended his thesis in management sciences at the CNAM and HESAM University on 25 November 2022. He previously obtained a postgraduate degree in finance and banking from the Arab Maghreb Development Finance Institute, IFID-Tunis, and a Master 2 from the Hight Business School of Algiers, ESC-Alger. He has worked in Algeria and Canada in several fields: banking, management control, information systems and pricing. He now teaches at Excelia Group and IPAG Business School and is a member of LIRSA. His work focuses on SME's financing, SME's financial risk management, SME's credit pricing, e-finance, information systems project management (ERP/ERP) and management control.

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Publications et travaux scientifiques

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Coordonnées

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