

Public Policy, Economics and Markets

Team leaders: [Lionel Almeida](#) and [Elisa Darriet](#)

The Poem team brings together researchers working mainly in the **disciplines of economics and of finance** and shares an interest in the **regulation of economic activities** and **the evaluation of public policies**.

The team's work focuses on studies related to the implementation of **public policies** and the recommendation of tools and measures to **regulate markets**, and aims to assess the impacts of regulations on the labour market, global markets, financial markets, as well as in the areas of insurance and health. The research also focuses on the identification and analysis of risks and instabilities that may emerge from recent **technological innovations** (*uberization, blockchain, ...*) and the need to take into account **social and environmental issues**.

The team members are mainly economists and/or specialists in finance, and apply their research in the fields of labour economics, banking and financial economics, health economics and theoretical economics. The team includes members of the [Center for Employment and Labor Studies \(CEET\)](#).



Research themes

Economics of public policy

This theme considers the mechanisms of design and evaluation of public policies by adopting specific angles of analysis (models, representations, interactions between public and private actors, ...) and by applying it to targeted fields (labour, training, health, financial institutions, ..). It integrates theoretical issues of **collective decision** (measures of representativeness, strategic behaviours of actors, ...) and various fields of study such as **inequalities**, **health issues** or the conduct of **macroeconomic policies**.

Regulation and risk management

This theme brings together a variety of issues related to the fields of market and corporate finance, banking and insurance. The research associated with this theme includes work on the **regulation of financial markets**, on the standards and tools of **governance** at the interaction of financial markets and companies, and on risk management in the context of insurance activities. The work also includes studies on the regulation of **financial innovations** (*fintech*, crypto-assets, etc.) as well as on the financial risks and instabilities associated with high-frequency *trading* and commodity *trading*.

Organizational change, public policy, work and employment

This theme brings together the work carried out by the team members attached to the transverse program of the [Centre d'études de l'emploi et du travail \(CEET\)](#) of the Cnam. This work focuses on the **impact of employment policies** on the functioning of the labour market, on their beneficiaries and on firms. It also focuses on the **quality of employment** and its dynamics, in international comparison and for the French case. The team analyses management methods, collective regulations and organizational transformations, in relation to **changes in work and technologies**. The research also brings a focus on the relationship between the performance of companies and organizations and the quality of life at work.

The members



Members of the team

[ALMEIDA Lionel](#) - Senior Lecturer

[CLAEYS Grégory](#) - PAST

[COLLOMB Alexis](#) - Cnam Professor & Director of the Economics, Finance, Insurance and Banking team - HDR

[DARRIET Elisa](#) - Senior Lecturer

[DE LA MARDIÈRE Christophe](#) - Cnam Professor - HDR

[DESVILLES Gilles](#) - Senior Lecturer

[DJEMBISSI KAMSU Bertrand](#) - Senior Lecturer

[DUHAUTOIS Richard](#) - Permanent researcher

[DRUT Bastien](#) - Cnam Professor

[ERHEL Christine](#) - Cnam Professor - HDR

[GREENAN Nathalie](#) - University Professor - HDR

[HAMON-CHOLET Sylvie](#) - Research Engineer

[HARTMANN Laurence](#) - Senior Lecturer

[JANSEN Sabine](#) - University Professor - HDR

[JEAN Sébastien](#) - University Professor - HDR

[KARYOTIS Catherine](#) - Associate researcher - HDR

[KILANI Karim](#) - Senior Lecturer

[LAINE Jean](#) - University Professor - HDR

[MEDJAD Karim](#) - Cnam Professor - HDR

[MKAOUAR Farid](#) - Senior Lecturer

[MOFAKHAMI Malo](#) - Research Associate

[NAPOLITANO Silvia](#) - Research Officer

[NARCY Mathieu](#) - Senior Lecturer

[PETIT Héloïse](#) - University Professor - HDR

[PEZON Christelle](#) - Senior Lecturer

[REBIÈRE Thérèse](#) - Senior Lecturer - HDR

[SAINT-ÉTIENNE Christian](#) - Cnam Professor - HDR

[SEGHIR Majda](#) - Post-Doc

[TRAINAR Philippe](#) - Cnam Professor - HDR

[VERYZHENKO-LEBŒUF Iryna](#) - Senior Lecturer

[ZOUARI Miriam](#) - Senior Lecturer

News & upcoming events of the team

The Poem team regularly organizes seminars, conferences and *workshops*.

Seminar "Public policies , economy and markets" ,

in which the doctoral students of the team and its researchers present their work and current projects. Depending on the themes chosen, the seminar also invites external researchers.

Transversal Seminar of the [Center for Employment and Labor Studies \(CEET\)](#)

This seminar, organized every two months, is intended for members of the CEET transverse program and its affiliated laboratories (Lirsa, [Lise](#), [CRTD](#)). It encourages cross-views (of methods, levels of analysis and disciplines) on the same theme.

Upcoming events

Links with teaching

The members of the Poem team are mainly attached to the national teaching teams of economics, finance, insurance, banking, and innovation at the Cnam. The research activities of its members benefit the following **Master's degrees**:

- Economy
- Finance
- Management and international trade
- Innovation, business and society
- Actuarial Science
- Insurance Management



<https://lirsa-en.cnam.fr/public-policy-economics-and-markets-1377843.kjsp?RH=1670489058248>