Lirsa
Interdisciplinary Research Center in Action-Oriented Sciences

Director
Madina Rival
Assistant Director
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Lirsa is an interdisciplinary research center with a gateway to the professional world

- 120 researchers
- 80 PhD students, a majority of whom are employed in parallel to their doctoral studies
- 3 research teams
- Working in close collaboration with the Employment and Labor Research Center (CEET)
- Focusing on the dynamics, development and monitoring of public and private organizations, as well as territories in the broadest sense of the term
- Leading the field with transversal, historical and critical perspectives
- An applied research that is regularly disseminated through social media and news networks (Le Monde, Les Échos, Le Figaro, The Conversation, Xerfi Canal, France Culture, BFM Business...)
- A comprehensive range of research methodologies (qualitative, quantitative, action-oriented and documentary research)

Keywords: Organization, Management, Economics, Law, Territorial Development

Our Research Teams

PO – Management, Control and Organization
Unifying research axis: links between governance, tools and organizational performance

Poem – Public Policy: Economics and Management
Economics of Public Policy and Labor – Health Economics – Theoretical Economics – Corporate and Market Finance – Public Administration
Unifying research axis: evaluation of public policies and organizations

Spid – Strategy, Futures Studies, Innovation, Development
Unifying research axis: Organizational and territorial development

CEET – Employment and Labor Research Center
A transversal research program directly related to the Lirsa, Lise, and CRTD research centers.

Our Programs

7 PhD Programs:
- Management Sciences
- Economic Sciences
- Architecture, Urban Planning and Environment
- Law
- Logistics, Transportation, Tourism
- Anthropology and urban transformation
- Art, design and society

Research at the Cnam
Lirsa, EA 4603, is one of 22 research centers at the Cnam. It belongs to the Abbé-Grégoire Doctoral School (ED 546).
recherche.cnam.fr
Our Research
Actions
Research Contracts

Organization of Thematic and Interdisciplinary Seminars
• Doctoral
• Research
• International

Actions to Disseminate Scientific and Technical Culture
Conferences, symposiums, research and study days, MOOC, MT180, Fnege Médias...

Our Expertise and Methodologies
Qualitative, Quantitative, Action-Oriented and Documentary Research Methodologies, such as: textual analysis, archival analysis, historical analysis, comparative analysis, interview techniques, observation, ethnography, case studies, impact assessment, questionnaire-based surveys, simulations, econometrics, modeling, scenarios...

Our Partnerships and Collaborations
With Companies and Institutions

With Academic and Corporate Research Centers

With International Universities
Shanghai University of International Business and Economics (China) – Bentley University (United States) – The University of Chicago (United States) – Stanford University (United States) – Benedictine University (United States) – HEC Montréal (Canada) – IHEC Carthage (Tunisia) – University of Warwick (United Kingdom) – University of Strathclyde Glasgow (United Kingdom) – UCLouvain (Belgium)...

Find out more
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