

Christophe ESTAY

Research themes

Entrepreneurship
Strategy
Management

Contact Christophe ESTAY

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Professional career of Christophe ESTAY

Christophe Estay is a Professor at EM Normandie (France). He is a member of the LIRSA (CNAM, Paris), a research center focused on Strategy & Management. Principally in the field of Strategy, Entrepreneurship, and Leadership, his teaching is based on his own professional experience as a consultant and his recent research projects. In conjunction with this, he has published articles in different journals (*Journal of Business Ethics*, *Finance Research Letters*, *Strategic Change*, etc.). Over the last decade, he has developed a large professional and academic network in the world, especially in the USA and in Africa.

Selection of important or recent publications

Journal of Business Ethics : « How and when compulsory citizenship behavior leads to employee silence: A moderated mediation model based on moral disengagement and supervisor-subordinate guanxi views » (with H. Peixu, P. Zhenglong, Z. Hongdan, C. Lakshman). 15, 1, 2019, 259–274.

Chinese Management Studies : « How Destructive Leadership Influences Compulsory organizational citizenship behavior », 12, 2, 2018, 453-468 (with M. Wu & Z. Peng).

Finance Research Letters : « Economic Policy Uncertainty and Stock Markets: Long-Run Evidence from the US », 18, 2016, 136-141 (with C. Rault, M. Aroui, D. Roubaud).

International Journal of Cross Cultural Management: « Attributional Complexity and Leadership: Test of a process Model in France and India », 16, 2016, 53-76 (with C. Lackshman).

Strategic Change :« Alternative finance for micro-enterprises: A foundation for sustainable development or just humanitarian aid? », 24, 1, 2015, 33–47 (with S.V. Gandja & J.P. Tchankam). FNEGE rang 3. CNRS rang 3.

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