

Anne BERTHINIER-PONCET

Lecturer

Research themes

collaborative innovation: innovation management in clusters, fablabs
cluster governance, territorial governance
institutionalization practices/institutional work
Knowledge Management

Professional career of Anne Berthinier-Poncet



Anne Berthinier-Poncet defended her thesis in December 2012 at the University of Savoie Mont-Blanc where she was an ATER until August 2013. She had previously worked for fifteen years as an export sales manager and marketing and communication manager in several innovative industrial SMEs. She has been a lecturer at the Cnam since September 2013, where she directs the certificate of specialization in collaborative innovation management. She is also a member of the RINNODI (Réseau en Innovation et Dynamiques Internationales) research group, which works on the themes of open and collaborative innovation.

+ [CV Anne Berthinier-Poncet](#)

Publications et travaux scientifiques

[Données extraites du portail HAL](#)

Coordonnées

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<https://lirsa-en.cnam.fr/anne-berthinier-poncet--1373705.kjsp?RH=1568816156356>